

17–18 July 2024 • Two-Day Conference
JOHANNESBURG MARRIOTT HOTEL
MELROSE ARCH



KR in association with Skill Indawo

CFO Conference 2024

The Evolving Role of Chief Financial Officers:
Challenges and Opportunities

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CFO CONFERENCE 2024

The Evolving Role of Chief Financial Officers: Challenges and Opportunities

Today's Chief Financial Officers (CFOs) are increasingly expected to take on new roles and challenges beyond managing their company's finances and strategies. CFOs have become pivotal in decision-making processes, offering critical financial insights to steer the strategic direction of their companies. As McKinsey recently highlighted, "CFOs have unprecedented opportunities to assume leadership roles—collaborating with C-suite colleagues, line managers, investors, and boards—to concentrate on performance and capabilities, not just the numbers."

The CFO is now the CEO's strategic ally in driving value creation. Concurrently, the CFO must also inspire and lead a high-performance financial team.

This two-day, high-level conference will delve into the following meticulously researched topics:

- The evolving and expanding responsibilities of CFOs and Finance Directors in a rapidly changing, complex, and volatile business environment.
- The CFO's contribution to driving corporate growth.

- Anticipating the unexpected - crafting more dependable budgets and forecasts amidst rapidly shifting scenarios and intense competition.
- Creating a nimble and adaptable finance department.
- Cultivating and managing a dynamic, high-performing finance team.
- Leading in human-centric organisations while exemplifying work-life balance.
- Enhancing decision-making in capital allocation and investment planning.
- The CFO's partnership with the CEO.
- Progressing to CEO and other advanced leadership positions.

Who should attend?

- Chief Financial Officers
- Finance Directors
- Vice Presidents of Finance
- Heads of Finance
- Accountants
- Finance Team Leaders
- General Managers of Finance
- Finance Educators and Researchers

Sponsorship and Exhibition Opportunities

Partner with us for networking, sharing and learning in 2024! If you want to connect with thought-leaders and senior decision makers, this event provides excellent opportunities to help you achieve your business goals.

Find out how you can get involved today and boost your brand with enhanced business relationships, lead generations and a full pipeline. Our conferences are specifically designed for networking, sharing and learning.

NOTE: There are limited sponsorship and exhibition opportunities available. Don't miss out on presenting your brand at this event, by partnering with us for the **CFO CONFERENCE 2024**.

Contact **Charmaine Shangase** – charmaine@knowres.co.za to find out more and to reserve your place early!

07:30–08:30

Registration Accompanied by Morning Refreshments

08:30–08:45

Welcome Address and Opening Remarks by Chairperson

08:45–09:30

The Socio-Economic and Political Environment: Implications for CFO Decision-making

- Understanding geostrategic and socio-economic trends
 - Economic stability and risk mitigation post South African elections
 - Strategies for economic growth, interest rate reduction, and inflation control
 - Addressing the challenges of high unemployment and service delivery shortcomings
-

09:30–10:15

PANEL DISCUSSION

The Evolving Role of the CFO

As the business environment evolves, so does the role of the CFO. In an era marked by rapid technological change, increased Environmental, Social and Governance (ESG) responsibility, and the demand for shareholder value, the CFO faces new challenges. This session will examine the expanded responsibilities requiring nuanced risk management.

10:15–11:00

PANEL DISCUSSION

Catalysing Corporate Growth through the CFO's Lens

- Assessing the growth potential of your organisation
 - Identifying and leveraging growth opportunities
 - Crafting frameworks for sustainable growth during times of instability
-

11:00–11:30

Morning Refreshments Break

11:30–12:15

Navigating Complexity: Proactive Strategies for CFOs

Explore methodologies to enhance predictive foresight, navigate through intricate transformations, and refine strategic planning competencies.

12:15–13:00

Ascent to CEO: Preparing for Advanced Leadership

- Identifying and developing core competencies for complex leadership roles: navigating complexity, driving innovation, fostering human-centric cultures and creating high-performance teams
 - Strategies for transitioning to Board positions and beyond
-

13:00-14:00

Networking Lunch

14:00-14:40

Excellence in Financial Reporting and Compliance

- Ensuring up-to-date compliance with accounting standards to protect your organisation's integrity and legal standing
- Creating effective financial reports that offer vital insights and enable early identification of issues
- The role of independent audits in maintaining regulatory compliance

14:40-15:20

Digitisation and Technological Innovation in Finance

This session will explore how to direct digital transformation to bolster efficiency, analytics, and automation while ensuring the integrity of financial data through comprehensive cybersecurity protocols.

15:20-15:40

Afternoon Refreshments Break

15:40-16:20

The Synergy of Finance and AI

- Leveraging AI to elevate financial operations
- Advocating for judicious application of Generative AI
- Principles for AI investment decision-making
- Countering cybersecurity risks in AI adoption

16:20-16:30

Wrap-Up and Closing Remarks for Day One

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07:30–08:30

Morning Refreshments

08:30–08:40

Welcome Address and Opening Remarks by Chairperson

08:40–09:20

Leadership in Human-Centric Organisations

In today's dynamic work environment, effective leadership is paramount. This session will cover the essential strategies and skills required to excel as a leader, from effective communication to adaptability and resilience. We will explore ways to lead confidently and inspire your team towards peak performance. Gain actionable insights and advice for mastering modern leadership challenges.

09:20–10:00

Embracing Agile Methodologies in Finance

- Developing and fostering an agile culture within financial teams
 - Implementing agile budgeting and forecasting to enhance flexibility
 - Streamlining processes to reduce response times and increase departmental agility
-

10:00–10:40

Building and Leading a High-Performance Finance Team

The Finance Director's role is pivotal in attracting, retaining, and nurturing top talent. This session discusses strategies for building a team with the qualities needed for excellence.

- The FD's role in talent acquisition and retention
 - Characteristics of a high-performing team
 - Techniques for unlocking team potential through effective coaching
-

10:40–11:10

Morning Refreshments Break

11:10–11:50

Effective Communication of Financial Strategy

Communicating financial strategies to stakeholders from the boardroom to the workforce is crucial. This session will focus on the importance of clear messaging for goal alignment, transparency, and trust-building, which facilitate collaboration and innovative solutions.

11:50–12:30

The CFO as the CEO's Strategic Partner

- Identifying and developing core competencies for complex leadership roles: navigating complexity, driving innovation, fostering human-centric cultures and creating high-performance teams
 - Strategies for transitioning to Board positions and beyond
-

12:30-13:10

Fostering an Ethical Corporate Culture

A deep dive into the role of financial executives in promoting an ethical work environment, setting the tone for conduct, and implementing systems that support ethical behaviour. This is essential for maintaining trust and ensuring the organisation's success, especially in financial dealings.

13:10-14:00

Networking Lunch

14:00-14:40

The CFO's Crucial Role in Championing Environmental, Social and Governance (ESG)

Delve into the Finance function's vital role in ESG integration, encompassing strategies from sustainability in financial planning to fostering a culture that prioritises citizenship, social impact, and community engagement. Learn how to lead in decarbonisation, human rights advocacy, and governance. The session will also explore pioneering ways to integrate ESG principles into roles and incentives, thereby fostering a corporate environment that not only supports but champions ESG tenets at its core.

14:40-15:20

Strategic Capital Allocation and Investment

This session will offer guidance on making informed decisions regarding capital investments, mergers, acquisitions, and strategic growth initiatives, while balancing opportunity with risk management.

15:20-15:50

Afternoon Refreshments Break

15:50-16:30

Balancing Resilience and Well-being in the Finance Sector

- Addressing CFO well-being to mitigate burnout, stress, and overload
- Moving beyond a culture of constant busyness to one of resilience
- Building personal and organisational strength

16:30

Final Remarks and Close of Conference

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REGISTRATION INFORMATION

- Registration fees **exclude VAT**. INCLUDES speaker slides of the conference
- Please note member prices apply to paid-up members of the KR L&D Community

PRICE
2024
excl. vat

KR COMMUNITY
MEMBERS

CFO Conference 2024

17– 18 July 2024 • Two-Day Conference
Johannesburg Marriott Hotel Melrose Arch

R9 900.00

R8 415.00

HOW TO REGISTER

REGISTER ONLINE

EMAIL

Email completed form to:
magdeline@knowres.co.za

PHONE

MAGDELINE MATLATSE
+27 (11) 706 6009

SPECIAL OFFERS

- **EARLY BIRD OFFER – 15% DISCOUNT:** Register and pay by **30 APRIL 2024** to qualify.
- **SPECIAL DISCOUNT PRICES – 20% DISCOUNT:** For KR L&D Community only. Contact Magdeline Matlatse for more information on our community and membership magdeline@knowres.co.za | +27 (11) 706 6009. Please note member prices apply to paid-up members of the KR L&D Community. **FIND OUT MORE ABOUT OUR COMMUNITY** ►

Payment must be received before the event takes place. KR reserves the right to refuse access where evidence of payment cannot be shown.

Confirmation of booking

If you have not received confirmation, in writing, of your booking before the event, please contact us on +27 (11) 706 6009 to confirm that we have received your registration.

Something has come up and you can't attend

If you cannot make it to the event, you have several options (the below options need to be received in writing):

- You may send a substitute delegate in your place, please inform the Customer Care Department of the new name for registration purposes. No additional charges will be applicable for substitutions.
- You may transfer at no extra charge to another event, provided you do so in writing at least 10 working days before the event. Transfers within the 10 working days will be charged an administration fee of 20%.
- You may cancel your registration, in writing, up to 10 working days before the event takes place. Cancellations inside of 10 days will be liable for the full fee
- Unfortunately, no refund or credit can be given to delegates who do not attend without giving prior notice.
- Registrations received during the 10 working days before the event date, will not be excluded from any terms & conditions.

TERMS AND CONDITIONS OF REGISTRATION

In the event of unforeseen circumstances KR reserves the right to change the programme content, the speakers, the venue, the date or the means of delivering the event such as live streaming and/or video recordings. Should the event be postponed, you will have the option to attend the next available date of the relevant event. The registration fee will be credited on delegate accounts, should they opt not to attend the next available date of the relevant event or in the case where an event is cancelled. You consent to receiving event communication and electronic marketing communication from KR and their event partners about similar products and services. You agree that you understand and that you can withdraw this consent at any time. Please see KR's Privacy Policy at www.kr.co.za for more information.

PAYMENT

Payment must be received before the event takes place

- Payments should be made to KNOWRES (PTY) LTD T/A KR.
- Electronic Transfer or Direct Deposit into our bank account, validated by email copy of transaction slip: Nedbank Central Gauteng | Account Type: Nedbank Current | Account No.: 1098473477 | Branch Code: 12840500 | Email: magdeline@knowres.co.za

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REGISTRATION FORM • CAPE TOWN

IMPORTANT • If you are a community member, please indicate with a tick mark in the field provided below. Once payment is made, please email us your proof of payment with the event's name in the subject line. PLEASE NOTE Delegates will not be allowed access to the event if payment has not been received.

Booking made by (NAME AND SURNAME):

Company:

Company VAT number:

Department:

Email:

Phone:

Postal address:

Physical address:

Postal code:

Postal code:

Date:

Signature:

By signing this registration form, the delegates agree to the enclosed terms and conditions

Delegate 1

Delegate 2

Name:

Name:

Title: Mr / Mrs / Miss / Dr / Prof

Title: Mr / Mrs / Miss / Dr / Prof

Designation:

Designation:

Email:

Email:

Phone:

Phone:

Cellular:

Cellular:

KR Community Member:

KR Community Member:

Delegate 3

Delegate 4

Name:

Name:

Title: Mr / Mrs / Miss / Dr / Prof

Title: Mr / Mrs / Miss / Dr / Prof

Designation:

Designation:

Email:

Email:

Phone:

Phone:

Cellular:

Cellular:

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KR Community Member:

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AMEX

DINERS

Cardholder:

Expiry date:

CCV number:

Card number:

Amount (Total incl. VAT):

Date:

Signature:

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